



## **Community Grants Program Guidelines 2021 Spring Grant Cycle**

### **Overview + Goals:**

In February 2019, Portland City Council unanimously voted to approve an Enhanced Services District in the Central Eastside. The Central Eastside's Enhanced Services District is known as Central Eastside Together.

As a part of Central Eastside Together we are awarding grants to projects within the Central Eastside Industrial District. Grants are available to community organizations providing services in district that support Central Eastside Together's core values and goals listed below. All grant funds must be used for projects in the Central Eastside Industrial District.

Our 2019 - 2020 Grant Cycle marked the launch of the grant program. This grant program will continue at least through the next 3 years when Central Eastside Together goes back up for election in front of Portland City Council. Grants will be available annually based on a July - June fiscal year.

### **Important Dates:**

- April 26, 2020: Application Opens
- May 24, 2020: Application Due
- June 7, 2021 - June 1, 2022: Projects occur
- June 30, 2022: Grant Report Due

### **Central Eastside Together Goals:**

- Increase cleanliness throughout the Central Eastside
- Improve safety for all in the Central Eastside
- Brand the Central Eastside to increase business, customers and visitors
- Support innovation in all forms including strengthening Central Eastside as an employment center
- Increase economic viability of the Central Eastside and promote prosperity for all
- Ensure Central Eastside is an ideal place to create, work, live and visit

**Funding Priorities + Objectives:**

<p><b>Houseless Services</b></p>	<ul style="list-style-type: none"> <li>● Support or improve community-based health and wellness programs.</li> <li>● Expand access to basic human needs including but not limited to housing, food, safe sleeping, etc.</li> <li>● Promote work-based innovations that resulting in additional opportunity for the houseless community.</li> </ul>
<p><b>Workforce Development</b></p>	<ul style="list-style-type: none"> <li>● Implement innovative workforce development programs that directly serve businesses in the Central Eastside.</li> <li>● Create work opportunities in the district for vulnerable populations.</li> </ul>
<p><b>Placemaking</b></p>	<ul style="list-style-type: none"> <li>● Enhance the district identity and walkability.</li> <li>● Enhance district identity and awareness through innovative arts and cultural projects in public space.</li> </ul>
<p><b>Community Building, Environment &amp; Citizen Engagement</b></p>	<ul style="list-style-type: none"> <li>● Address safety and cleaning concerns in the district through creative, innovative and eco-friendly solutions.</li> <li>● Create public community events that engage and / or promote local business and inclusivity.</li> </ul>

**Project Types:**

Central Eastside Together only funds projects taking place within the Central Eastside Together Boundary. The organizations conducting the projects must be 501c3 non-profits. Fiscal sponsorships are accepted as well. Partnerships are encouraged, and projects with partnerships will be more competitive. Projects should be completed between June 7, 2021, and June 1, 2022. Capital projects and capacity-building projects are not eligible for funding. The average grant size awarded is between \$2,000 and \$10,000. A 1:1 match is required on grants from in-kind and/or cash.

**Evaluation Criteria:**

<p><b>Funding Priorities &amp; Central Eastside Together's Goals</b></p>	<ul style="list-style-type: none"> <li>● Are the goals of the project in line with the goals and funding priorities Central Eastside Together?</li> </ul>
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<p style="text-align: center;"><b>(40%)</b></p>	<ul style="list-style-type: none"> <li>● Does the project reflect the values of Central Eastside Together?</li> </ul>
<p style="text-align: center;"><b>Feasibility &amp; Budget</b></p> <p style="text-align: center;"><b>(20%)</b></p>	<ul style="list-style-type: none"> <li>● How feasible is the project based on the budget?</li> <li>● Is the project matched from other sources? (Required)</li> <li>● Can the project be completed based on both the timeline and budget?</li> </ul>
<p style="text-align: center;"><b>Innovation</b></p> <p style="text-align: center;"><b>(20%)</b></p>	<ul style="list-style-type: none"> <li>● Is the project bringing something new to the district?</li> <li>● Does the project work to solve an issue in a creative and manageable way?</li> </ul>
<p style="text-align: center;"><b>Community Engagement</b></p> <p style="text-align: center;"><b>(20%)</b></p>	<ul style="list-style-type: none"> <li>● Does the project engage historically underrepresented and/or vulnerable populations?</li> <li>● How much of the community will be engaged with the project?</li> <li>● Does the project engage Central Eastside businesses?</li> </ul>