

November 18, 2020

9:00 – 10:00 AM

Join via Zoom: <https://us02web.zoom.us/j/82984199455>

## Agenda:

- 2020 in Review
  - Collaboration
  - Influence
  - Support
- Shop Local Campaigns
  - Get featured on CEIC's Social Channels - [HERE](#)
  - PDXSOS
  - Write a #PDXLOVELETTER
  - Social Media; follow local businesses, Comment on & share posts
  - Review & add photos to local Businesses Google Listings
- 2021 Looking Ahead
  - Stronger Together
  - Shop Local
- Adjourn

For more information on the CEIC Merchants and Makers Committee visit:  
<http://ceic.cc/get-involved/merchant-and-makers-committee/>

Merchants + Makers works to foster collaboration, provide support, and offer collective influence within Portland's Central Eastside Industrial District for front-facing businesses.