

Promotion & Marketing

- ★ **Photo Library:** Access to a curated photo collection of Central Eastside businesses and landmarks to use in your marketing materials.
- Website (CEIC.cc):** Raise your business' profile with a listing in the CEIC Members Directory, and promote your events via the CEIC calendar.
- District Map:** Put your business on the Central Eastside Visitor Map (circulation 15,000)
- Newsletter:** Share business updates and promotions with over 1,400 subscribers!
- Promotional Opportunities:** Through CEIC joint marketing efforts, and via CEIC-led district tours for Travel Portland staff and visitor center volunteers.

Networking & Resource Sharing

- ★ **Behind the Scenes Mixers:** Join Central Eastside makers and manufacturers on a tour of their business while discussing strategies and sparking ideas.
- Informative Quarterly Meetings:** Talk with CEIC Members and local officials while hearing from quality speakers about the issues and topics that matter to you in the Central Eastside.
- Bowling Bashes & Golf Tournament:** Get active with your Central Eastside colleagues at these fun, high energy events!
- Events & Membership Committee:** Be the first to meet new members, suggest new member services, and help plan Central Eastside events.
- Merchants & Makers Committee:** Join local businesses in promoting our district and enhancing the visitor experience.

Business Representation & Advocacy

- Transportation Parking Advisory Committee:** Participate in the conversation about district transportation and parking while ensuring access for customers, employees and freight.
- Land Use Committee:** Take on the issues that impact land uses within the Central Eastside Industrial area, including new developments, code and permitting, and more.
- CEIC Memberships:** CEIC is an active member of Travel Portland, Portland IQ, Portland Freight Committee, Portland Made, and the Technology Association of Oregon.